



हाल-ए-बाजार



काया ग्लूटा ग्लो फेस सीरम

ग्लूटा ग्लो फेस सीरम त्वचा की चमक बढ़ाने, रंगत को एक समान करने और काले धब्बों को कम करने के लिए डिज़ाइन किया गया है। शक्तिशाली वनस्पति अर्क से समृद्ध यह सीरम, पिगमेंटेशन को ठीक करता है और सन डैमेज से बचाता है। यह हर तरह की त्वचा के इस्तेमाल के लिए सही है। इस

सीरम के 30 मिली पैक की कीमत 899 रुपये है।



काई बिकिनी रेजर

काई बिकिनी रेजर फॉर वुमेन वैक्सिंग के झंझट से छुटकारा दिलाने के लिए सही है। यह छोटा-सा लाइटवेट रेजर खासतौर पर सेंसिटिव बिकिनी एरिया को ध्यान में रखते हुए डिज़ाइन किया गया है। कॉम्पैक्ट डिज़ाइन और पतले हैंडल वाला काई बिकिनी रेजर इस्तेमाल में आसान और किफायती है। यह 199 की डिस्काउंटेड कीमत पर उपलब्ध है।

हिमालय एक्टिव फ्रेश मिस्वाक माउथवॉश

हिमालय एक्टिव फ्रेश मिस्वाक माउथवॉश आपके मुंह को तरोताजा रखने के लिए सही है। मिस्वाक से भरपूर यह हर्बल फॉर्मूलेशन प्लाक बिल्ड-अप और मुंह की दुर्गंध को रोकता है और स्वस्थ मसूड़ों और मजबूत दांतों को बढ़ावा देता है। ब्रश करने के बाद इसके 15 एमएल से 30 सेकंड तक कुल्ला करें, फिर थूक दें। इसके 215 मिली पैक की कीमत 135 रुपये है।



फॉर्च्यून सोया चंक्स

अदाणी विलमर लिमिटेड ने अपने प्रोटीन से भरपूर ब्रांड, फॉर्च्यून सोया चंक्स के लिए अपना नया 'बनाओ

कुछ हट के' प्रचार अभियान शुरू किया है। डीडीबी मुद्रा द्वारा परिकल्पित इस अभियान 'बनाओ कुछ हट के' में तीन विज्ञापन फिल्में हैं, जिन्हें मशहूर एक्टर और डॉक्टर, जावेद जाफरी ने हिंदी में और भारतीय क्रिकेटर, सौरभ गांगुली ने बांग्ला में नैरेट किया है। यह फिल्म टीवी और डिजिटल चैनलों जैसे यूट्यूब, इंस्टाग्राम और फेसबुक सहित विभिन्न मीडिया प्लेटफॉर्म पर पेश दिखाया जा रहा है।



Keep your Nails Healthy And Beautiful With These Tips For Monsoon Season

As the monsoon season takes its full form this year, here are some expert tips on how to keep your nails healthy and beautiful amidst the rain.



JYOTI SETHI
EDITORIAL
UPDATED - 2024-08-13, 20:07 IST



While monsoon is a cool breeze of relief from the scorching summer heat, it also brings an array of challenges. There can be a lot of issues with your nails because of increased humidity and moisture like infections, brittleness, and discolouration. Take good care of your nails and keep them happy, healthy, and beautiful with expert tips from **Mr Rajesh U Pandya**, Managing Director of KAI India.

Tips For Healthy Nails In Monsoon

- **Keep Your Nails Dry and Clean:** Mr Rajesh mentioned that excess moisture can lead to fungal infections in monsoons. "Ensure that your nails are always dry and clean. After washing your hands or coming in from the rain, dry your nails thoroughly. Use an absorbent towel and pay special attention to the areas around the nail beds," he said.
- **Trim Your Nails Regularly:** Mr Pandya said that shorter nails are less likely to harbour dirt and bacteria and help you avoid infections. "Regular trimming also helps prevent nails from becoming brittle and breaking. Use a high-quality nail clipper and file to maintain a smooth edge and reduce the risk of snags," he added.



- **Avoid Harsh Chemicals:** "Harsh chemicals found in nail polish removers, detergents, and even some hand sanitisers can weaken your nails. Opt for acetone-free nail polish removers and use gloves when handling household cleaning agents. Additionally, choose hand sanitisers that are free from alcohol, which can dry out your nails and skin."
- **Avoid Prolonged Water Exposure:** "Extended exposure to water can weaken your nails. When washing dishes or doing any activity that involves water, consider wearing gloves to protect your nails. If you enjoy swimming, make sure to moisturize your nails afterwards and keep them dry."
- **Practice Good Nail Hygiene:** "Keep your nail tools clean and sanitized. Regularly disinfect nail clippers, files, and other tools to prevent the spread of bacteria and fungi. Avoid sharing your nail tools with others, as this can increase the risk of infections."
- **Be Gentle with Your Nails:** "Avoid using your nails as tools for tasks such as opening cans or peeling off stickers. This can cause them to weaken and break. Treat your nails gently to maintain their strength and prevent damage."
- **Monitor for Signs of Infection:** "Finally, keep an eye out for any signs of nail infection, such as redness, swelling, or discolouration. If you notice any unusual changes in your nails, consult a dermatologist promptly to address the issue before it worsens."



THE NEW
**INDIAN
EXPRESS**

HYDERABAD • THURSDAY • AUGUST 15, 2024



Get ready to be swept away on a sensory journey to the heart of France with Nykaa Wanderlust's latest sensation - 'Dreaming of Paris' Bath and Body Range.

 **WHERE:** Nykaa

Grooming



Pamper your sister with the KAI Beauty Box for Women.

This useful set features a face razor, bikini line trimmer, and body razor, designed to enhance the grooming routine with precision and comfort.

 **WHERE:** <https://kaiindiaonline.com>

GIFTS FOR A MEMORABLE RAKHI

This Rakhi, KAI India is excited to offer a range of thoughtful gifting options that cater to both brothers and sisters, making your celebration even more special. Known for their exceptional quality and innovation, KAI India's products are perfect for adding a touch of love and emotion to your Rakhi festivities.

For Sisters: Pamper your sister with the KAI Beauty Box for Women, priced at INR 315. This useful set features a face razor, bikini line trimmer, and body razor, designed to enhance the grooming routine with precision and comfort.

For Brothers: The KAI Hocho Premium Chef Knife is ideal for the chef inside your brother. Priced at INR 749, this multipurpose Japanese-style knife is perfect for various kitchen tasks such as chopping, slicing, and dicing. Its strong handle provides a firm grip, ensuring both comfort and safety, making it a reliable choice for both domestic and commercial use.

For Both Brothers and Sisters: The KAI

Tsumekiri (Nail Clipper) is a versatile gift suitable for everyone. Priced at INR 199, this stainless-steel nail clipper features an ergonomic design for effortless handling. It includes a built-in nail tray, nail file, and grime remover, making nail care convenient and efficient.



NEWS / LIFESTYLE » RAKSHABANDHAN 2024: CELEBRATE RAKSHA BANDHAN WITH THESE HEARTFELT GIFTS

Rakshabandhan 2024: Celebrate Raksha Bandhan with These Heartfelt Gifts

• Curated By: [Lifestyle Desk](#) • [News18.com](#)

• Last Updated: August 16, 2024, 23:42 IST

Find the perfect gift to celebrate the special bond of Raksha Bandhan.

Raksha Bandhan is a cherished festival celebrating the bond between brothers and sisters. It is an ideal occasion to show your siblings just how much they mean to you with thoughtful gifts. Whether it's a symbol of your shared memories or something to brighten their day, choosing the right present can make this celebration even more meaningful. From personalized keepsakes to luxurious treats, selecting a gift that reflects your sibling's tastes and interests ensures a heartfelt gesture that will be cherished for years to come.

KAI India



This Rakhi, KAI India is excited to offer a range of thoughtful gifting options that cater to both brothers and sisters, making your celebration even more special. Known for their exceptional quality and innovation, KAI India's products are perfect for adding a touch of love and emotion to your Rakhi festivities.

For Sisters: Pamper your sister with the KAI Beauty Box for Women, priced at INR 315. This useful set features a face razor, bikini line trimmer, and body razor, designed to enhance the grooming routine with precision and comfort.

For Brothers: The KAI Hocho Premium Chef Knife is ideal for the chef inside your brother. Priced at INR 749, this multipurpose Japanese-style knife is perfect for various kitchen tasks such as chopping, slicing, and dicing. Its strong handle provides a firm grip, ensuring both comfort and safety, making it a reliable choice for both domestic and commercial use.

For Both Brothers and Sisters: The KAI Tsumekiri (Nail Clipper) is a versatile gift suitable for everyone. Priced at INR 199, this stainless-steel nail clipper features an ergonomic design for effortless handling. It includes a built-in nail tray, nail file, and grime remover, making nail care convenient and efficient.

61+ Gift Ideas To Scoop Up For Raksha Bandhan

Featured | August 17, 2024 | @theglitzmedia

Raksha Bandhan is a cherished Hindu festival that celebrates the sacred bond between brothers and sisters. This tradition, deeply rooted in India's culture and religion, is typically celebrated on the full moon of the Hindu month of Shravan. The ritual involves a sister tying a decorative thread called 'rakhi' around her brother's wrist, symbolising her love and prayers for his well-being. In return, the brother pledges to protect and support his sister throughout life, often presenting her with gifts or money.

The festival transcends mere gift-giving, embodying the essence of familial love, trust, and mutual respect. It reinforces the idea that siblings are lifelong allies, strengthening their relationship as they grow older. Raksha Bandhan also extends beyond blood relations, with people tying *rakhis* to those they consider brothers, fostering a sense of universal brotherhood. This beautiful tradition continues to thrive, adapting to modern times while preserving its core values of love and protection.

This Raksha Bandhan, *TheGlitz* brings you a meticulously selected collection of gifts for brothers and sisters. Our comprehensive list covers a wide range of categories to suit every taste and preference. For the finicky brother or the style-savvy sister, we've handpicked beauty basics, skincare products, hair care items, and cosmetics, as well as accessories, watches, shoes, jewellery, and apparel. Home items are featured as well, ensuring there's something for everyone.

Here's wishing all beloved brothers and sisters a *happy raksha bandhan*.

KAI INDIA

This Rakhi, KAI India is excited to offer a range of thoughtful gifting options that cater to both brothers and sisters, making your celebration even more special. Known for their exceptional quality and innovation, KAI India's products are perfect for adding a touch of love and emotion to your Rakhi festivities.

KAI Beauty Box



KAI Beauty Box

KAI Hocho Premium Chef Knife



KAI Hocho Premium Chef Knife

[BUY HERE](#)

Raksha Bandhan 2024 Gifts: रक्षाबंधन पर तोहफे में दिए जा सकती हैं ये चीजें, बहन-भाई के लिए हैं खास

किसी को तोहफे में देने के लिए हमें काम में आने वाली चीजों को ही चुनना चाहिए। इसके लिए आप खुद कस्टमाइज किए गये प्रोडक्ट्स को भी चुन सकती हैं।



SAMRIDHI BREJA
EDITORIAL

UPDATED - 2024-08-15, 22:37 IST

बहन-भाई का रिश्ता बहुत ही खास होता है। यह बात तो हम सभी अच्छी तरह से जानते हैं। नोक-झोंक से लेकर प्यार भरी टकरार और वक्त आने पर एक दूसरे के हमेशा साथ रहने वाले भाई-बहन एक दूसरे को तोहफा देने से भी पीछे नहीं हटते हैं।

बहन-भाई का रिश्ता बहुत ही खास होता है। यह बात तो हम सभी अच्छी तरह से जानते हैं। नोक-झोंक से लेकर प्यार भरी टकरार और वक्त आने पर एक दूसरे के हमेशा साथ रहने वाले भाई-बहन एक दूसरे को तोहफा देने से भी पीछे नहीं हटते हैं।

पर्सनल किट आएगी काम



आपको कई तरह के गिफ्ट्स ऑप्शन मार्केट में मिल जाएंगे, लेकिन आप इस तरह की कस्टमाइज की हुई KAI ब्रांड की यह रेजर किट भी खरीद सकती हैं। यह आपके ट्रेवल बैग के लिए काफी काम आ सकती है।

nehaasingh_official

Follow Back

Message



507 posts

41.2K followers

1,911 following

Nehaa Singh

nehaasingh_official

Public figure

Travel & Hospitality 🧳 Food 🍕 Fashion ❤️ Brand GTTCI 🏠 MSME Chamber of Commerce (En Affairs) #lifestyle #food... more



Kai Group to invest 300 million yen to expand manufacturing facility in Rajasthan

PTI • Last Updated: Aug 10, 2024, 09:14:00 PM IST

FOLLOW US SHARE FONT S

Synopsis

Japan-based Kai Group is set to invest 300 million yen in its Neemrana, Rajasthan facility to increase production capacity of women's razors by over 5 million units per year. This move supports their 'make in India' initiative and is expected to be operational by December 2024, meeting rising market demand.



Kai Group, established over 115 years ago, entered the Indian market in 2016 and has set up a manufacturing facility at Neemrana in Rajasthan.

New Delhi: **Kai Group**, a Japan-based personal care product and kitchen equipment maker, said it will invest 300 million yen (around Rs 17.17 crore) to expand production capacity of its manufacturing facility at **Neemrana** in **Rajasthan**. This latest investment is to increase the production capacity of women's razors by over 5 million units per year, according to a statement

issued by the group's local subsidiary Kai India.

"The group is planning an additional investment, allocated around 300 million yen, reflecting KAI group's commitment to bolstering its manufacturing infrastructure," it said.

The expected timeline for the completion of this expansion is five months, and the company expects the enhanced production capacity will be operational by the end of December 2024.

This expansion aligns with Kai India's '**make in India**' initiative, strengthening local manufacturing and meet the increasing demand from both local and international markets.

Kai India Managing Director **Rajesh U Pandya** said: "Our enhanced manufacturing capacity is a testament to our commitment providing high-quality products to our valued customers. We are deeply grateful to our local and international customers for their trust and support."

Market demand and growth trends for these products indicate a "robust increase" driven by rising consumer awareness and the growing emphasis on personal grooming.

"The expanded production capacity will enable Kai India to meet this surging demand efficiently and maintain its competitive edge in the market," it added.

Kai Group, established over 115 years ago, entered the Indian market in 2016 and has set up a manufacturing facility at Neemrana in Rajasthan.

Kai Group to invest Rs 17 cr to expand manufacturing facility in Rajasthan

The expected timeline for the completion of this expansion is five months, and the company expects the enhanced production capacity will be operational by the end of December 2024



This Expansion Aligns With Kai India's 'Make In India' Initiative, Strengthening Local Manufacturing And Meet The Increasing Demand From Both Local And International Markets. | Credit: Company Website

Press Trust of India | **New Delhi**

2 min read Last Updated : Aug 10 2024 | 11:01 PM IST



Connect with us



Kai Group, a Japan-based personal care product and kitchen equipment maker, said it will invest 300 million yen (around Rs 17.17 crore) to expand production capacity of its manufacturing facility at Neemrana in Rajasthan.

This latest investment is to increase the production capacity of women's razors by over 5 million units per year, according to a statement issued by the group's local subsidiary Kai India.

"The group is planning an additional investment, allocated around 300 million yen, reflecting KAI group's commitment to bolstering its manufacturing infrastructure," it said.

The expected timeline for the completion of this expansion is five months, and the company expects the enhanced production capacity will be operational by the end of December 2024.

This expansion aligns with Kai India's 'make in India' initiative, strengthening local manufacturing and meet the increasing demand from both local and international markets.

Kai India Managing Director Rajesh U Pandya said: "Our enhanced manufacturing capacity is a testament to our commitment providing high-quality products to our valued customers. We are deeply grateful to our local and international customers for their trust and support."

Market demand and growth trends for these products indicate a "robust increase" driven by rising consumer awareness and the growing emphasis on personal grooming.

"The expanded production capacity will enable Kai India to meet this surging demand efficiently and maintain its competitive edge in the market," it added.

FMCG

Kai Group to invest 300 million yen to expand manufacturing facility in Rajasthan



Kai Group, established over 115 years ago, entered the Indian market in 2016 and has set up a manufacturing facility at Neemrana in Rajasthan.

Synopsis

Japan-based Kai Group is set to invest 300 million yen in its Neemrana, Rajasthan facility to increase production capacity of women's razors by over 5 million units per year. This move supports their 'make in India' initiative and is expected to be operational by December 2024, meeting rising market demand.

By PTI

Follow us 

Last Updated: Aug 10, 2024, 09:14:00 PM IST

New Delhi: **Kai Group**, a Japan-based personal care product and kitchen equipment maker, said it will invest 300 million yen (around Rs 17.17 crore) to expand production capacity of its manufacturing facility at **Neemrana in Rajasthan**. This latest investment is to increase the production capacity of women's razors by over 5 million units per year, according to a statement issued by the group's local subsidiary Kai India.

"The group is planning an additional investment, allocated around 300 million yen, reflecting KAI group's commitment to bolstering its manufacturing infrastructure," it said.

The expected timeline for the completion of this expansion is five months, and the company expects the enhanced production capacity will be operational by the end of December 2024.

This expansion aligns with Kai India's '**make in India**' initiative, strengthening local manufacturing and meet the increasing demand from both local and international markets.

Kai India Managing Director **Rajesh U Pandya** said: "Our enhanced manufacturing capacity is a testament to our commitment providing high-quality products to our valued customers. We are deeply grateful to our local and international customers for their trust and support."

Market demand and growth trends for these products indicate a "robust increase" driven by rising consumer awareness and the growing emphasis on personal grooming.

"The expanded production capacity will enable Kai India to meet this surging demand efficiently and maintain its competitive edge in the market," it added.

Kai Group, established over 115 years ago, entered the Indian market in 2016 and has set up a manufacturing facility at Neemrana in Rajasthan.

Kai Group to invest 300 mn yen to expand manufacturing facility in Rajasthan

"The group is planning an additional investment, allocated around 300 million yen, reflecting KAI group's commitment to bolstering its manufacturing infrastructure," it said.



PTI
Updated On Aug 11, 2024 at 02:28 PM IST



Market demand and growth trends for these products indicate a "robust increase" driven by rising consumer awareness and the growing emphasis on personal grooming.

Kai Group, a Japan-based personal care product and kitchen equipment maker, said it will invest 300 million yen (around INR 17.17 crore) to expand production capacity of its manufacturing facility at Neemrana in Rajasthan. This latest investment is to increase the production capacity of women's razors by over 5 million units per year, according to a statement issued by the group's local subsidiary [Kai India](#).

"The group is planning an additional investment, allocated around 300 million yen, reflecting KAI group's commitment to bolstering its manufacturing infrastructure," it said.

The expected timeline for the completion of this expansion is five months, and the company expects the enhanced production capacity will be operational by the end of December 2024.

This expansion aligns with Kai India's 'make in India' initiative, strengthening local manufacturing and meet the increasing demand from both local and international markets.

Kai India Managing Director Rajesh U Pandya said: "Our enhanced manufacturing capacity is a testament to our commitment providing high-quality products to our valued customers. We are deeply grateful to our local and international customers for their trust and support."

Market demand and growth trends for these products indicate a "robust increase" driven by rising consumer awareness and the growing emphasis on personal grooming.

"The expanded production capacity will enable Kai India to meet this surging demand efficiently and maintain its competitive edge in the market," it added.

Kai Group, established over 115 years ago, entered the Indian market in 2016 and has set up a manufacturing facility at Neemrana in Rajasthan.
[Linked Images \(1\)](#)

Kai Group to invest 300 million yen to expand manufacturing facility in Rajasthan

New Delhi, Aug 10 (PTI) Kai Group, a Japan-based personal care product and kitchen equipment maker, said it will invest 300 million yen (around Rs 17.17 crore) to expand production capacity of its manufacturing facility at Neemrana in Rajasthan. This latest investment is to increase the production capacity of women's razors by over 5 million [...]

PTI

10 August, 2024 08:46 pm IST



New Delhi, Aug 10 (PTI) Kai Group, a Japan-based personal care product and kitchen equipment maker, said it will invest 300 million yen (around Rs 17.17 crore) to expand production capacity of its manufacturing facility at Neemrana in Rajasthan.

This latest investment is to increase the production capacity of women's razors by over 5 million units per year, according to a statement issued by the group's local subsidiary Kai India.

"The group is planning an additional investment, allocated around 300 million yen, reflecting KAI group's commitment to bolstering its manufacturing infrastructure," it said.

The expected timeline for the completion of this expansion is five months, and the company expects the enhanced production capacity will be operational by the end of December 2024.

This expansion aligns with Kai India's 'make in India' initiative, strengthening local manufacturing and meet the increasing demand from both local and international markets.

Kai India Managing Director Rajesh U Pandya said: "Our enhanced manufacturing capacity is a testament to our commitment providing high-quality products to our valued customers. We are deeply grateful to our local and international customers for their trust and support." Market demand and growth trends for these products indicate a "robust increase" driven by rising consumer awareness and the growing emphasis on personal grooming.

"The expanded production capacity will enable Kai India to meet this surging demand efficiently and maintain its competitive edge in the market," it added.

Kai Group, established over 115 years ago, entered the Indian market in 2016 and has set up a manufacturing facility at Neemrana in Rajasthan. PTI KRH HVA

This report is auto-generated from PTI news service. ThePrint holds no responsibility for its content.

Kai Group to invest 300 million yen to expand manufacturing facility in Rajasthan

Japan-based Kai Group is set to invest 300 million yen in its Neemrana, Rajasthan facility to increase production capacity of women's razors by over 5 million units per year. This move supports their 'make in India' initiative and is expected to be operational by December 2024, meeting rising market demand.



PTI

Updated On Aug 11, 2024 at 12:25 PM IST



Representative image

New Delhi: Kai Group, a Japan-based personal care product and kitchen equipment maker, said it will invest 300 million yen (around Rs 17.17 crore) to expand production capacity of its manufacturing facility at Neemrana in Rajasthan.

This latest investment is to increase the production capacity of women's razors by over 5 million units per year, according to a statement issued by the group's local subsidiary Kai India.

"The group is planning an additional investment, allocated around 300 million yen, reflecting KAI group's commitment to bolstering its manufacturing infrastructure," it said.

The expected timeline for the completion of this expansion is five months, and the company expects the enhanced production capacity will be operational by the end of December 2024.

This expansion aligns with Kai India's 'make in India' initiative, strengthening local manufacturing and meet the increasing demand from both local and international markets.

Kai India Managing Director Rajesh U Pandya said: "Our enhanced manufacturing capacity is a testament to our commitment providing high-quality products to our valued customers. We are deeply grateful to our local and international customers for their trust and support."

Market demand and growth trends for these products indicate a "robust increase" driven by rising consumer awareness and the growing emphasis on personal grooming.

"The expanded production capacity will enable Kai India to meet this surging demand efficiently and maintain its competitive edge in the market," it added.

Kai Group, established over 115 years ago, entered the Indian market in 2016 and has set up a manufacturing facility at Neemrana in Rajasthan.

Published On Aug 11, 2024 at 12:23 PM IST



PRESS TRUST OF INDIA

India's premier news agency

[HOME](#) [NATIONAL](#) [INTERNATIONAL](#) [BUSINESS](#) [ENTERTAINMENT](#) [SPORTS](#) [CRIME](#) [LEGAL](#) [HEALTH & SCIENCE](#)

[Home](#) > [Business](#) > Kai Group to invest 300 million.....

[◀ Back](#)

Kai Group to invest 300 million yen to expand manufacturing facility in Rajasthan

NEW DELHI: Kai Group, a Japan-based personal care product and kitchen equipment maker, said it will invest 300 million yen (around Rs 17.17 crore) to expand production capacity of its manufacturing facility at Neemrana in Rajasthan.

This latest investment is to increase the production capacity of women's razors by over 5 million units per year, according to a statement issued by the group's local subsidiary Kai India.

"The group is planning an additional investment, allocated around 300 million yen, reflecting KAI group's commitment to bolstering its manufacturing infrastructure," it said.

Retail India News: KAI India Expands Manufacturing Capacity at Neemrana Plant

Retail & Business

Retail India News: KAI India Expands Manufacturing Capacity at Neemrana Plant



BY - Indian Retailer Bureau

Sub Editor

Aug 13, 2024 / 122 / 4 MIN READ



Follow Us



KAI India has announced a major expansion of its manufacturing operations at its Neemrana plant, aimed at significantly increasing its production capacity for women's razors. ***This move reflects KAI's broader strategy to enhance its retail presence in India by boosting local manufacturing capabilities.***

The expansion, set to be completed within five months and operational by December 2024, will increase production by over 5 million razors annually. ***The company plans to invest an additional 300 million yen to support this growth, demonstrating its commitment to enhancing its manufacturing infrastructure.***

This development aligns with the "Make in India" initiative, supporting local manufacturing and contributing to economic growth by creating new job opportunities in the region. Rajesh U. Pandya, Managing Director of KAI India, emphasized, ***"This is an important step for KAI India. Our enhanced manufacturing capacity is a testament to our commitment to providing high-quality products to our valued customers. We are deeply grateful to our local and international customers for their trust and support. This expansion also reflects our dedication to the 'Make in India' initiative, showcasing our resolve to manufacture, sell, and skill in India."***

To ensure the integration of advanced technology and manufacturing practices, KAI has stationed eight technical engineers from its Japan operations at the Neemrana plant. Their expertise will help maintain the high standards of precision and quality associated with KAI products.

This expansion supports KAI India's strategic goals of growth and market presence, both domestically and internationally. The company's vision includes a focus on "Make in India," "Sell in India and Overseas," and "Skill in India," as well as women empowerment. By expanding the Neemrana facility, KAI India reinforces its commitment to high-quality production within India and aims to enhance the local workforce's skills.

The rising demand for personal grooming products is driving this expansion, with KAI India poised to meet this demand efficiently. ***The company's diverse product range, including kitchen equipment, personal care items, and shavers, is distributed through general trade, modern trade, and e-commerce channels, supported by an extensive network of over 50,000 touchpoints.***

Since entering the Indian market in 2016, KAI has established a state-of-the-art manufacturing facility in Neemrana, Rajasthan, covering over 30,000 square meters. This facility plays a crucial role in the company's mission to become a leading name in India's retail market, offering products that combine precision with exceptional value.

The Neemrana plant expansion is a significant step in KAI India's growth trajectory, reflecting its commitment to continuous improvement and innovation in the retail sector.

Kai Group Invests 300 Million Yen to Expand Rajasthan Facility

By Rediff Money Desk, New Delhi Aug 10, 2024 20:44

Share on:   

Kai Group, a Japan-based personal care and kitchen equipment maker, is investing 300 million yen to expand its manufacturing facility in Neemrana, Rajasthan, increasing production capacity of women's razors by over 5 million units per year.

New Delhi, Aug 10 (PTI) Kai Group, a Japan-based personal care product and kitchen equipment maker, said it will invest 300 million yen (around Rs 17.17 crore) to expand production capacity of its manufacturing facility at Neemrana in Rajasthan.

This latest investment is to increase the production capacity of women's razors by over 5 million units per year, according to a statement issued by the group's local subsidiary Kai India.

"The group is planning an additional investment, allocated around 300 million yen, reflecting KAI group's commitment to bolstering its manufacturing infrastructure," it said.

The expected timeline for the completion of this expansion is five months, and the company expects the enhanced production capacity will be operational by the end of December 2024.

This expansion aligns with Kai India's 'make in India' initiative, strengthening local manufacturing and meet the increasing demand from both local and international markets.

Kai India Managing Director Rajesh U Pandya said: "Our enhanced manufacturing capacity is a testament to our commitment providing high-quality products to our valued customers. We are deeply grateful to our local and international customers for their trust and support."

Market demand and growth trends for these products indicate a "robust increase" driven by rising consumer awareness and the growing emphasis on personal grooming.

"The expanded production capacity will enable Kai India to meet this surging demand efficiently and maintain its competitive edge in the market," it added.

Kai Group, established over 115 years ago, entered the Indian market in 2016 and has set up a manufacturing facility at Neemrana in Rajasthan.

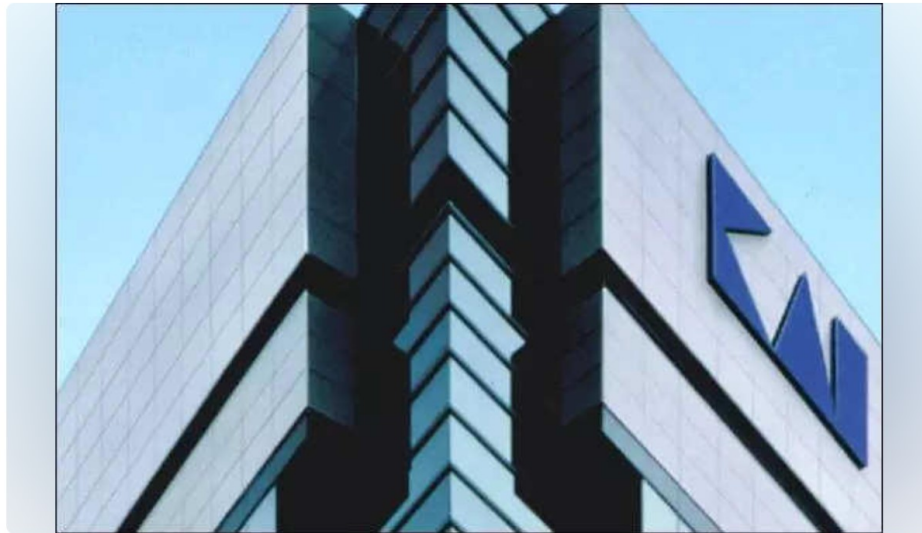
Source: PTI

Kai Group to invest 300 million yen to expand manufacturing facility in Rajasthan

IN THIS ARTICLE ...


 EMG ▲ +0.44%


 KAP  Earnings in ...



Kai Group to invest 300 million yen to expand manufacturing facility in Rajasthan

New Delhi: Kai Group, a Japan-based personal care product and kitchen equipment maker, said it will invest 300 million yen (around Rs 17.17 crore) to expand production capacity of its manufacturing facility at Neemrana in Rajasthan. This latest investment is to increase the production capacity of women's razors by over 5 million units per year, according to a statement issued by the group's local subsidiary Kai India.

"The group is planning an additional investment, allocated around 300 million yen, reflecting KAI group's commitment to bolstering its manufacturing infrastructure," it said.

The expected timeline for the completion of this expansion is five months, and the company expects the enhanced production capacity will be operational by the end of December 2024.

This expansion aligns with Kai India's 'make in India' initiative, strengthening local manufacturing and meet the increasing demand from both local and international markets.

Kai India Managing Director Rajesh U Pandya said: "Our enhanced manufacturing capacity is a testament to our commitment providing high-quality products to our valued customers. We are deeply grateful to our local and international customers for their trust and support."

Market demand and growth trends for these products indicate a "robust increase" driven by rising consumer awareness and the growing emphasis on personal grooming.

"The expanded production capacity will enable Kai India to meet this surging demand efficiently and maintain its competitive edge in the market," it added.

Kai Group, established over 115 years ago, entered the Indian market in 2016 and has set up a manufacturing facility at Neemrana in Rajasthan.

For more news like this visit [The Economic Times](#).



Follow

Business Standard

@bsindia

Latest news on the economy, companies, markets, politics and technology from India's leading business daily.

WhatsApp link: shorturl.at/dfrv4

Media & News Company India business-standard.com
 Joined June 2009

514 Following 2.2M Followers



Business Standard

@bsindia

...

Kai Group, a Japan-based personal care product and kitchen equipment maker, said it will invest 300 million yen (around Rs 17.17 crore) to expand production capacity of its manufacturing facility at Neemrana in Rajasthan.



Kai Group to invest Rs 17 cr to expand manufacturing facility in Rajasthan

From business-standard.com

1:16 PM · Aug 11, 2024 · 2,197 Views



Follow

Economic Times

@EconomicTimes

Official account of The Economic Times, India's No. 1 Destination for Business News, Economy, Politics and More | A Times Internet Product

Media & News Company facebook.com/EconomicTimes

Joined May 2009

44 Following 4.3M Followers



Economic Times

@EconomicTimes



#KaiGroup to #invest 300 #million yen to expand manufacturing facility in #Rajasthan



Kai Group to invest 300 million yen to expand manufacturing facility in Rajasthan

From economictimes.indiatimes.com

10:40 AM · Aug 12, 2024 · **2,870** Views

The Statesman

NEW DELHI, TUESDAY 13 AUGUST 2024

Kai Group to invest 300 million yen to expand manufacturing facility in Rajasthan: Kai Group, a Japan-based personal care product and kitchen equipment maker, said it will invest 300 million yen (around Rs 17.17 crore) to expand production capacity of its manufacturing facility at Neemrana in Rajasthan. This latest investment is to increase the production capacity of women's razors by over 5 million units per year, according to a statement issued by the group's local subsidiary Kai India.

दैनिक भास्कर

जयपुर, बुधवार, 14 अगस्त, 2024

काई इंडिया नीमराणा प्लांट की क्षमता बढ़ाएगी

जयपुर | ब्यूटी एवं पर्सनल केयर कंपनी काई इंडिया अपने नीमराणा प्लांट की उत्पादन क्षमता बढ़ाने के लिए लगभग 300 मिलियन येन यानी करीब 17.14 करोड़ रुपए का निवेश करेगी। प्लांट की उत्पादन क्षमता बढ़ाने का काम दिसंबर तक पूरा किया जाएगा। इससे रोजगार के नए अवसर भी सृजित होंगे। कंपनी ने नीमराणा यूनिट में वुमेन्स रेजर उत्पादन में 50 लाख यूनिट की वृद्धि की है। कंपनी के एमडी राजेश यू. पांडया ने कहा कि नीमराणा प्लांट में आधुनिक टेक्नोलॉजी एवं मैनुफैक्चरिंग के नए तरीकों के लिए जापान की काई इंडस्ट्रीज से आठ टेक्निकल इंजीनियरों को प्लांट में नियुक्त किया गया है।

राजस्थान पत्रिका

जयपुर, शुक्रवार, 16 अगस्त, 2024

300 मिलियन येन का निवेश
नई दिल्ली@पत्रिका. कार्ई इंडिया
ने अपने नीमराना प्लांट की
मैन्युफैक्चरिंग क्षमता बढ़ाने की
घोषणा की है। इस घोषणा के साथ,
वुमेन्स रेज़र बनाने की कंपनी की
क्षमता में सालाना 5 मिलियन यूनिट्स
की वृद्धि हो गई है। अपनी
मैन्युफैक्चरिंग क्षमता बढ़ाने के लिए

ग्रुप लगभग 300
मिलियन येन का
निवेश करेगा।

दैनिक नवज्योति

जयपुर, मंगलवार, 20 अगस्त, 2024

काई इंडिया के वुमेन्स रेजर उत्पादन में वृद्धि

नवज्योति, नीमराना। ब्यूटी एवं पर्सनल केयर इंडस्ट्री में जाने-माने नाम काई इंडिया ने अपने नीमराना प्लांट की मैन्युफैक्चरिंग क्षमता बढ़ाने की घोषणा की है। इस घोषणा के साथ, वुमेन्स रेजर बनाने की कंपनी की क्षमता में सालाना 5 मिलियन यूनिट्स की वृद्धि हो गई है। अपनी मैन्युफैक्चरिंग क्षमता बढ़ाने के लिए ग्रुप लगभग 300 मिलियन येन का निवेश करेगा। उम्मीद है कि विस्तार का काम 5 महीनों में पूरा हो जाएगा और दिसंबर 2024 तक कंपनी की नई उत्पादन क्षमता का संचालन शुरू हो जाएगा।

बिज़नेस रेमेडीज

दैनिक

व्यापार एवं विकास की आवाज

जयपुर। बुधवार 14 अगस्त, 2024

काई इंडिया ने 300 मिलियन येन के निवेश से नीमराना यूनिट में वुमेन्स रेज़र उत्पादन में 5 मिलियन यूनिट्स की वृद्धि की

बिज़नेस रेमेडीज/नीमराना

व्यूटी एवं पर्सनल केयर इंडस्ट्री में जाने-माने नाम काई इंडिया ने अपने नीमराना प्लांट की मैनुफैक्चरिंग क्षमता बढ़ाने की घोषणा की है। इस घोषणा के साथ, वुमेन्स रेज़र बनाने की कंपनी की क्षमता में सालाना 5 मिलियन यूनिट्स की वृद्धि हो गई है। अपनी मैनुफैक्चरिंग क्षमता बढ़ाने के लिए ग्रुप लगभग 300 मिलियन येन का निवेश करेगा। उम्मीद है कि विस्तार का काम 5 महीनों में पूरा हो जाएगा, और दिसंबर 2024 तक कंपनी की नई उत्पादन क्षमता का संचालन

शुरू हो जाएगा।

'मेक इन इंडिया' में योगदान देने के प्रयास में काई इंडिया ने यह विस्तार किया है, जिससे न सिर्फ स्थानीय निर्माण को बढ़ावा मिलेगा बल्कि कंपनी देश के आर्थिक विकास में भी योगदान दे सकेगी। इस तरह उत्पादन बढ़ने से क्षेत्र में बढ़ी संख्या में नौकरियों के अवसर उत्पन्न होंगे, जिससे स्थानीय अर्थव्यवस्था को प्रोत्साहन मिलेगा। साथ ही उत्पादन बढ़ने से कंपनी नेशनल एवं इंटरनेशनल मार्केट्स में बढ़ती मांग को पूरा कर सकेगी।

इस अवसर पर काई इंडिया के मैनेजिंग डायरेक्टर राजेश यू.



पांड्या ने कहा, कि यह काई इंडिया के लिए बड़ा कदम है। उपभोक्ताओं को उच्च गुणवत्ता के प्रोडक्ट्स उपलब्ध कराने की सोच के साथ हम अपनी मैनुफैक्चरिंग क्षमता बढ़ा रहे हैं। हम देशी-विदेशी उपभोक्ताओं के प्रति आभारी हैं, जिन्होंने हममें भरोसा बनाए रखा है। यह विस्तार 'मेक इन इंडिया' की दिशा में हमारे प्रयासों को भी

दर्शाता है।

पांड्या ने कहा कि 'नीमराना प्लांट में आधुनिक टेक्नोलॉजी एवं मैनुफैक्चरिंग के नए तरीकों को शामिल करने के लिए जापान की काई इंडस्ट्रीज से आठ टेक्निकल इंजीनियर्स को प्लांट में नियुक्त किया गया है। उनके मार्गदर्शन से प्रोडक्ट्स में सर्वोच्च गुणवत्ता को बरकरार रखा जा सकेगा, जिसके लिए

काई को दुनिया भर में जाना जाता है।

काई इंडिया के लक्ष्यों के अनुसार, यह विस्तार कंपनी के विकास में योगदान देगा और देशी-विदेशी बाजारों में इसकी स्थिति को और अधिक मजबूत बनाएगा। काई इंडिया 'मेक इन इंडिया', 'सेल इन इंडिया एण्ड ओवरसीज', 'स्किल इन इंडिया' और 'महिला सशक्तीकरण' के दृष्टिकोण के साथ अपना संचालन करती है। ऐसे में नीमराना यूनिट में विस्तार, देश में ही शानदार प्रोडक्ट्स बनाने, स्थायी लोगों को कुशल बनाने और देशी-विदेशी मार्केट में कंपनी की स्थिति को मजबूत

बनाने में कारगर होगा।

बाजार में इन प्रोडक्ट्स की बढ़ती मांग को देखते हुए साफ है कि लोगों में पर्सनल ग्रीमिंग के बारे में जागरूकता बढ़ रही है। ऐसे में उत्पादन क्षमता बढ़ाकर काई इंडिया, इस बढ़ती मांग को पूरा करने में योगदान दे सकेगी।

काई इंडिया प्रोडक्ट्स की व्यापक रेंज लेकर आती है, जिसमें किचन इलेक्ट्रॉनिक्स की शुरुआती कीमत रु 150 से शुरू होती है, जिसमें चाकू शामिल हैं। 120 रु की शुरुआती कीमत पर उपलब्ध नेल क्लिपर तथा रु 20 की शुरुआती कीमत पर उपलब्ध शेवर्स भी शामिल हैं।

काई इंडिया ने 300 मिलियन येन के निवेश से नीमराना यूनिट में वुमेन्स रेज़र उत्पादन में 5 मिलियन यूनिट्स की वृद्धि की

नीमराना। ब्यूटी एवं पर्सनल केयर इंडस्ट्री में जाने-माने नाम काई इंडिया ने अपने नीमराना प्लांट की मैन्युफैक्चरिंग क्षमता बढ़ाने की घोषणा की है। इस घोषणा के साथ, वुमेन्स रेज़र बनाने की कंपनी की क्षमता में सालाना 5 मिलियन यूनिट्स की वृद्धि हो गई है। अपनी मैन्युफैक्चरिंग क्षमता बढ़ाने के लिए ग्रुप लगभग 300 मिलियन येन का निवेश करेगा। उम्मीद है कि विस्तार का काम 5 महीनों में पूरा हो जाएगा, और दिसंबर 2024 तक कंपनी की नई उत्पादन क्षमता का संचालन शुरू हो जाएगा।

‘मेक इन इंडिया’ में योगदान देने के प्रयास में काई इंडिया ने यह विस्तार किया है, जिससे न सिर्फ स्थानीय निर्माण को बढ़ावा मिलेगा बल्कि कंपनी देश के आर्थिक विकास में भी योगदान दे सकेगी। इस तरह उत्पादन बढ़ने से क्षेत्र में बढ़ी संख्या में नौकरियों के अवसर उत्पन्न होंगे, जिससे स्थानीय



अर्थव्यवस्था को प्रोत्साहन मिलेगा। साथ ही उत्पादन बढ़ने से कंपनी नेशनल एवं इंटरनेशनल मार्केट्स में बढ़ती मांग को पूरा कर सकेगी।

इस अवसर पर काई इंडिया के मैनेजिंग डायरेक्टर राजेश यू. पांड्या ने कहा, “यह काई इंडिया के लिए बड़ा कदम है। उपभोक्ताओं को उच्च गुणवत्ता के प्रोडक्ट्स उपलब्ध कराने की सोच के साथ हम अपनी मैन्युफैक्चरिंग क्षमता बढ़ा रहे हैं। हम देशी-विदेशी उपभोक्ताओं के प्रति आभारी हैं, जिन्होंने हममें भरोसा

बनाए रखा है। यह विस्तार ‘मेक इन इंडिया’ की दिशा में हमारे प्रयासों को भी दर्शाता है। नीमराना प्लांट में आधुनिक टेक्नोलॉजी एवं मैन्युफैक्चरिंग के नए तरीकों को शामिल करने के लिए जापान की काई इंडस्ट्रीज से आठ टेक्निकल इंजीनियर्स को प्लांट में नियुक्त किया गया है। उनके मार्गदर्शन से प्रोडक्ट्स में सर्वोच्च गुणवत्ता को बरकरार रखा जा सकेगा, जिसके लिए काई को दुनिया भर में जाना जाता है।”

काई इंडिया ने 300 मिलियन येन के निवेश से नीमराना यूनिट में तुमेन्स रेज़र उत्पादन में 5 मिलियन यूनिट्स की वृद्धि की

नीमराना। ब्यूटी एवं पर्सनल केयर इंडस्ट्री में जाने-माने नाम काई इंडिया ने अपने नीमराना प्लांट की मैनुफैक्चरिंग क्षमता बढ़ाने की घोषणा की है। इस घोषणा के साथ, तुमेन्स रेज़र बनाने की कंपनी की क्षमता में सालाना 5 मिलियन यूनिट्स की वृद्धि हो गई है। अपनी मैनुफैक्चरिंग क्षमता बढ़ाने के लिए, ग्रुप लगभग 300 मिलियन येन का निवेश करेगा। उम्मीद है कि विस्तार का काम 5 महीनों में पूरा हो जाएगा, और दिसंबर 2024 तक कंपनी की नई उत्पादन क्षमता का संचालन शुरू हो जाएगा। 'मेक इन इंडिया' में योगदान देने के प्रयास में काई इंडिया ने यह विस्तार किया है, जिससे न सिर्फ स्थानीय निर्माण को बढ़ावा मिलेगा बल्कि कंपनी देश के आर्थिक विकास में भी योगदान दे सकेगी। इस तरह उत्पादन बढ़ाने से क्षेत्र में बड़ी संख्या में नौकरियों के अवसर उत्पन्न होंगे, जिससे स्थानीय अर्थव्यवस्था को

प्रोत्साहन मिलेगा। साथ ही उत्पादन बढ़ाने से कंपनी नेशनल एवं इंटरनेशनल मार्केट्स में बढ़ती मांग को पूरा कर सकेगी। इस अवसर पर काई इंडिया के मैनेजिंग डायरेक्टर राजेश यू. पांड्या ने कहा, "यह काई इंडिया के लिए बड़ा कदम है। उपभोक्ताओं को उच्च गुणवत्ता के प्रोडक्ट्स उपलब्ध कराने की सोच के साथ हम अपनी मैनुफैक्चरिंग क्षमता बढ़ा रहे हैं। हम देशी-विदेशी उपभोक्ताओं के प्रति आभारी हैं, जिन्होंने हममें भरोसा बनाए रखा है। यह विस्तार 'मेक इन इंडिया' की दिशा में हमारे प्रयासों को भी दर्शाता है।" 'नीमराना प्लांट' में आधुनिक टेक्नोलॉजी एवं मैनुफैक्चरिंग के नए तरीकों को शामिल करने के लिए जापान की काई इंडस्ट्रीज से आठ टेक्निकल इंजीनियर्स को प्लांट में नियुक्त किया गया है। उनके मार्गदर्शन से प्रोडक्ट्स में सर्वोच्च गुणवत्ता को बरकरार रखा जा सकेगा, जिसके लिए

काई को दुनिया भर में जाना जाता है।" श्री पांड्या ने कहा कि काई इंडिया के लक्ष्यों के अनुसार, यह विस्तार कंपनी के विकास में योगदान देगा और देशी-विदेशी बाजारों में इसकी स्थिति को और अधिक मजबूत बनाएगा। काई इंडिया 'मेक इन इंडिया', 'सैल इन इंडिया एण्ड ओवरसीज', 'स्किल इन इंडिया' और 'महिला सशक्तीकरण' के दृष्टिकोण के साथ अपना संचालन करती है। ऐसे में नीमराना यूनिट में विस्तार, देश में ही शानदार प्रोडक्ट्स बनाने, स्थायी लोगों को कुशल बनाने और देशी-विदेशी मार्केट में कंपनी की स्थिति को मजबूत बनाने में कारगर होगा। बाजार में इन प्रोडक्ट्स की बढ़ती मांग को देखते हुए साफ है कि लोगों में पर्सनल ग्रूमिंग के बारे में जागरूकता बढ़ रही है। ऐसे में उत्पादन क्षमता बढ़ाकर काई इंडिया, इस बढ़ती मांग को पूरा करने में योगदान दे सकेगी। काई इंडिया प्रोडक्ट्स की

व्यापक रेंज लेकर आती है, जिसमें किचन इक्विपमेंट की शुरुआती कीमत रु 150 से शुरू होती है, जिसमें चाकू शामिल हैं। रु 120 की शुरुआती कीमत पर उपलब्ध नेल क्लिपर तथा रु 20 की शुरुआती कीमत पर उपलब्ध शेवर्स भी शामिल हैं। कंपनी 50,000 से अधिक टचपॉइन्ट्स के नेटवर्क तथा जनरल ट्रेड, मॉडर्न ट्रेड और ई-कॉमर्स के जरिए अपने प्रोडक्ट्स को उपभोक्ताओं तक पहुंचाती है। काई इंडिया, कूकिंग, ग्रूमिंग और ब्यूटी केयर कैटेगरी में 10,000 से अधिक आइटम्स लेकर आती है। इतनी बड़ी रेंज के साथ कंपनी उपभोक्ताओं की हर जरूरत को पूरा करने के लिए प्रयासरत है। उनकी प्रोडक्ट रेंज में जापानी टेक्नोलॉजी से बने ब्यूटी और ग्रूमिंग सोल्यूशन्स शामिल हैं, और हर प्रोडक्ट में क्वालिटी एवं परफॉर्मेंस को सुनिश्चित किया जाता है।

जयपुर, शुक्रवार, 16 अगस्त, 2024

काई इंडिया ने 300 मिलियन येन के निवेश से नीमराना यूनिट में वुमेन्स रेज़र उत्पादन में 5 मिलियन यूनिट्स की वृद्धि की

■ दिव्य राष्ट्र

नीमराना। ब्यूटी एवं पर्सनल केयर इंडस्ट्री में जाने-माने नाम काई इंडिया ने अपने नीमराना प्लांट की मैनुफैक्चरिंग क्षमता बढ़ाने की घोषणा की है। इस घोषणा के साथ, वुमेन्स रेज़र बनाने की कंपनी की क्षमता में सालाना 5 मिलियन यूनिट्स की वृद्धि हो गई है। अपनी मैनुफैक्चरिंग क्षमता बढ़ाने के लिए गुपुलगभग 300 मिलियन येन का निवेश करेगा। उम्मीद है कि विस्तार का काम 5 महीनों में पूरा हो जाएगा, और दिसंबर 2024 तक कंपनी की नई उत्पादन क्षमता का संचालन शुरू हो जाएगा। 'मेक इन इंडिया' में योगदान देने के प्रयास में काई इंडिया ने यह विस्तार किया है, जिससे न सिर्फ स्थानीय निर्माण को बढ़ावा मिलेगा बल्कि कंपनी देश के आर्थिक विकास में भी योगदान दे सकेगी। इस तरह उत्पादन बढ़ने से क्षेत्र में बड़ी संख्या में नौकरियों के अवसर उत्पन्न होंगे, जिससे स्थानीय अर्थव्यवस्था को प्रोत्साहन मिलेगा। साथ ही उत्पादन बढ़ने से कंपनी नेशनल एवं इंटरनेशनल मार्केट्स में बढ़ती मांग को पूरा



कर सकेगी। इस अवसर पर काई इंडिया के मैनेजिंग डायरेक्टर राजेश यू. पांडया ने कहा, "यह काई इंडिया के लिए बड़ा कदम है। उपभोक्ताओं को उच्च गुणवत्ता के प्रोडक्ट्स उपलब्ध कराने की सोच के साथ हम अपनी मैनुफैक्चरिंग क्षमता बढ़ा रहे हैं। हम देशी-विदेशी उपभोक्ताओं के प्रति आभारी हैं, जिन्होंने हममें भरोसा बनाए रखा है। यह विस्तार 'मेक इन इंडिया' की दिशा में हमारे प्रयासों को भी दर्शाता है। नीमराना प्लांट में आधुनिक टेक्नोलॉजी एवं मैनुफैक्चरिंग के नए तरीकों को शामिल करने के लिए जापान की काई इंडस्ट्रीज़ से आठ टेक्निकल इंजीनियर्स को प्लांट में नियुक्त किया गया है। उनके मार्गदर्शन से प्रोडक्ट्स में सर्वोच्च गुणवत्ता को बरकरार रखा जा सकेगा, जिसके

लिए काई को दुनिया भर में जाना जाता है। काई इंडिया के लक्ष्यों के अनुसार, यह विस्तार कंपनी के विकास में योगदान देगा और देशी-विदेशी बाजारों में इसकी स्थिति को और अधिक मजबूत बनाएगा। काई इंडिया 'मेक इन इंडिया', 'सैल इन इंडिया एण्ड ओवरसीज़', 'स्किल इन इंडिया' और 'महिला सशक्तीकरण' के दृष्टिकोण के साथ अपना संचालन करती है। ऐसे में नीमराना युनिट में विस्तार, देश में ही शानदार प्रोडक्ट्स बनाने, स्थायी लोगों को कुशल बनाने और देशी-विदेशी मार्केट में कंपनी की स्थिति को मजबूत बनाने में कारगर होगा। बाजार में इन प्रोडक्ट्स की बढ़ती मांग को देखते हुए साफ है कि लोगों में पर्सनल ग्रूमिंग के बारे में जागरूकता बढ़ रही है। ऐसे में उत्पादन क्षमता बढ़ाकर काई इंडिया, इस बढ़ती मांग को पूरा करने में योगदान दे सकेगी। काई इंडिया प्रोडक्ट्स की व्यापक रेंज लेकर आती है, जिसमें किचन इक्विपमेंट की शुरूआती कीमत रु 150 से शुरू होती है, जिसमें चाकू शामिल हैं। रु 120 की शुरूआती कीमत पर

उपलब्ध नेल क्लिपर तथा रु 20 की शुरूआती कीमत पर उपलब्ध शेवर्स भी शामिल हैं। कंपनी 50,000 से अधिक टचपॉइंट्स के नेटवर्क तथा जनरल ट्रेड, मॉडर्न ट्रेड और ई-कॉमर्स के ज़रिए अपने प्रोडक्ट्स को उपभोक्ताओं तक पहुंचाती है। काई इंडिया, कुकिंग, ग्रूमिंग और ब्यूटी केयर कैटेगरी में 10,000 से अधिक आइटम्स लेकर आती है। इतनी बड़ी रेंज के साथ कंपनी उपभोक्ताओं की हर ज़रूरत को पूरा करने के लिए प्रयासरत है। उनकी प्रोडक्ट रेंज में जापानी टेक्नोलॉजी से बने ब्यूटी और ग्रूमिंग सोल्युशन्स शामिल हैं, और हर प्रोडक्ट में क्वालिटी एवं परफोमेंस को सुनिश्चित किया जाता है। 115 साल पहले जापान में स्थापित हुए काई ग्रुप ने 2016 में भारतीय बाजार में प्रवेश किया और नीमराना में अपनी आधुनिक मैनुफैक्चरिंग युनिट स्थापित की। 3000 वर्गमीटर में फैली इस युनिट को इनोवेशन और एक्सीलेन्स का हब कहा जा सकता है, जहां हाई क्वालिटी ब्यूटी एवं पर्सनल केयर प्रोडक्ट्स बनाए जाते हैं।

काई इंडिया ने 300 मिलियन येन के निवेश से नीमराना यूनिट में तुमेन्स रेज़र उत्पादन में 5 मिलियन यूनिट्स की वृद्धि की

नीमराना (एजेंसी)। ब्यूटी एवं पर्सनल केयर इंडस्ट्री में जाने-माने नाम काई इंडिया ने अपने नीमराना प्लांट की मैन्युफैक्चरिंग क्षमता बढ़ाने की घोषणा की है। इस घोषणा के साथ, तुमेन्स रेज़र बनाने की कंपनी की क्षमता में सालाना 5 मिलियन यूनिट्स की वृद्धि हो गई है। अपनी मैन्युफैक्चरिंग क्षमता बढ़ाने के लिए ग्रुप लगभग 300 मिलियन येन का निवेश करेगा। उम्मीद है कि विस्तार का काम 5 महीनों में पूरा हो जाएगा, और दिसंबर 2024 तक कंपनी की नई उत्पादन क्षमता का संचालन शुरू हो जाएगा। 'मेक इन इंडिया' में योगदान देने के प्रयास में काई इंडिया ने यह विस्तार किया है, जिससे न सिर्फ स्थानीय निर्माण को बढ़ावा मिलेगा बल्कि कंपनी देश के आर्थिक विकास में भी योगदान दे सकेगी। इस तरह उत्पादन बढ़ने से क्षेत्र में बड़ी संख्या में नौकरियों के अवसर उत्पन्न होंगे, जिससे स्थानीय अर्थव्यवस्था को प्रोत्साहन मिलेगा। साथ ही उत्पादन बढ़ने से कंपनी नेशनल एवं इंटरनेशनल मार्केट्स में बढ़ती मांग को पूरा कर सकेगी। इस अवसर पर काई इंडिया के मैनेजिंग डायरेक्टर राजेश यू. पांड्या ने कहा, "यह काई इंडिया के लिए बड़ा कदम है। उपभोक्ताओं को उच्च गुणवत्ता के प्रोडक्ट्स उपलब्ध कराने

की सोच के साथ हम अपनी मैन्युफैक्चरिंग क्षमता बढ़ रहे हैं। हम देशी-विदेशी उपभोक्ताओं के प्रति आभारी हैं, जिन्होंने हममें भरोसा बनाए रखा है। यह विस्तार 'मेक इन इंडिया' की दिशा में हमारे प्रयासों को भी दर्शाता है।" नीमराना प्लांट में आधुनिक टेक्नोलॉजी एवं मैन्युफैक्चरिंग के नए तरीकों को शामिल करने के लिए जापान की काई इंडस्ट्रीज से आठ टेक्निकल इंजीनियर्स को प्लांट में नियुक्त किया गया है। उनके मार्गदर्शन से प्रोडक्ट्स में सर्वोच्च गुणवत्ता को बरकरार रखा जा सकेगा, जिसके लिए काई को दुनिया भर में जाना जाता है।" पांड्या ने कहा। काई इंडिया के लक्ष्यों के अनुसार, यह विस्तार कंपनी के विकास में योगदान देगा और देशी-विदेशी बाजारों में इसकी स्थिति को और अधिक मजबूत बनाएगा। काई इंडिया 'मेक इन इंडिया', 'सैल इन इंडिया एण्ड ओवरसीज', 'स्किल इन इंडिया' और 'महिला सशक्तीकरण' के दृष्टिकोण के साथ अपना संचालन करती है। ऐसे में नीमराना यूनिट में विस्तार, देश में ही शानदार प्रोडक्ट्स बनाने, स्थायी लोगों को कुशल बनाने और देशी-विदेशी मार्केट में कंपनी की स्थिति को मजबूत बनाने में कारगर होगा।

जयपुर, शनिवार, 17 अगस्त, 2024

काई इंडिया ने 300 मिलियन येन के निवेश से नीमराना यूनिट में वुमेन्स रेजर उत्पादन में 5 मिलियन यूनिट्स की वृद्धि की

नीमराना (उदय टुडे)। ब्यूटी एवं पर्सनल केयर इंडस्ट्री में जाने-माने नाम काई इंडिया ने अपने नीमराना प्लांट की मैन्युफैक्चरिंग क्षमता बढ़ाने की घोषणा की है। इस घोषणा के साथ, वुमेन्स रेजर बनाने की कंपनी की क्षमता में सालाना 5 मिलियन यूनिट्स की वृद्धि हो गई है। अपनी मैन्युफैक्चरिंग क्षमता बढ़ाने के लिए ग्रुप लगभग 300 मिलियन येन का निवेश करेगा। उम्मीद है कि विस्तार का काम 5 महीनों में पूरा हो जाएगा, और दिसंबर 2024 तक कंपनी की नई उत्पादन क्षमता का संचालन शुरू हो जाएगा। 'मेक इन इंडिया' में योगदान देने के प्रयास में काई इंडिया ने यह विस्तार किया है, जिससे न सिर्फ स्थानीय निर्माण को बढ़ावा मिलेगा बल्कि कंपनी देश के आर्थिक विकास में भी योगदान दे सकेगी। इस तरह उत्पादन बढ़ने से क्षेत्र में बड़ी



संख्या में नौकरियों के अवसर उत्पन्न होंगे, जिससे स्थानीय अर्थव्यवस्था को प्रोत्साहन मिलेगा। साथ ही उत्पादन बढ़ने से कंपनी नेशनल एवं इंटरनेशनल मार्केट्स में बढ़ती मांग को पूरा कर सकेगी। इस अवसर पर काई इंडिया के मैनेजिंग डायरेक्टर राजेश यू. पांड्या ने कहा, "यह काई इंडिया के लिए बड़ा कदम है। उपभोक्ताओं को उच्च गुणवत्ता के प्रोडक्ट्स उपलब्ध कराने की सोच के साथ हम अपनी मैन्युफैक्चरिंग क्षमता बढ़ा रहे हैं। हम देशी-विदेशी उपभोक्ताओं

के प्रति आभारी हैं, जिन्होंने हममें भरोसा बनाए रखा है। यह विस्तार 'मेक इन इंडिया' की दिशा में हमारे प्रयासों को भी दर्शाता है। नीमराना प्लांट में आधुनिक टेक्नोलॉजी एवं मैन्युफैक्चरिंग के नए तरीकों को शामिल करने के लिए जापान की काई इंडस्ट्रीज से आठ टेक्निकल इंजीनियर्स को प्लांट में नियुक्त किया गया है। उनके मार्गदर्शन से प्रोडक्ट्स में सर्वोच्च गुणवत्ता को बरकरार रखा जा सकेगा, जिसके लिए काई को दुनिया भर में जाना जाता है।" काई इंडिया के लक्ष्यों के अनुसार, यह विस्तार

कंपनी के विकास में योगदान देगा और देशी-विदेशी बाजारों में इसकी स्थिति को और अधिक मजबूत बनाएगा। काई इंडिया 'मेक इन इंडिया', 'सेल इन इंडिया एण्ड ओवरसीज', 'स्किल इन इंडिया' और 'महिला सशक्तीकरण' के दृष्टिकोण के साथ अपना संचालन करती है। ऐसे में नीमराना यूनिट में विस्तार, देश में ही शानदार प्रोडक्ट्स बनाने, स्थायी लोगों को कुशल बनाने और देशी-विदेशी मार्केट में कंपनी की स्थिति को मजबूत बनाने में कारगर होगा। बाजार में इन प्रोडक्ट्स की बढ़ती मांग को देखते हुए साफ है कि लोगों में पर्सनल ग्रीमिंग के बारे में जागरूकता बढ़ रही है। ऐसे में उत्पादन क्षमता बढ़ाकर काई इंडिया, इस बढ़ती मांग को पूरा करने में योगदान दे सकेगी। काई इंडिया प्रोडक्ट्स की व्यापक रेंज लेकर आती है, जिसमें किचन इक्विपमेंट की शुरुआती कीमत रु 150 से शुरू होती है।



Edited with the trial version of
Foxit Advanced PDF Editor
To remove this notice, visit:
www.foxitsoftware.com/shopping

Society News

सोसायटी न्यूज

Jaipur, Tuesday | August 20, 2024

KAI India Announces Major Expansion at Neemrana Manufacturing Facility



Neemrana (Society News).

KAI India, a leading name in the beauty and personal care industry, proudly announces a significant expansion of its manufacturing capabilities at the Neemrana plant. This strategic move will increase the production capacity of women's razors by over 5 million razors per year, marking a new era of growth and innovation for the company. The group is planning an additional investment of 300 Million yen, reflecting KAI group's commitment to bolstering its manufacturing infrastructure. The expected timeline for the completion of this expansion is 5 months, ensuring that the enhanced production capacity will be operational by the end of December 2024. This expansion aligns with KAI India's unwavering commitment to the "Make in India" initiative, strengthening local manufacturing and contributing to the country's economic growth. It will meet the increasing demand from both local and international markets and create many new jobs in the region, significantly strengthen the local economy. Rajesh U. Pandya, Managing Director of KAI India, commented on the expansion: "This is an important step for KAI India. Our enhanced manufacturing capacity is a testament to our commitment providing high-quality products to our valued customers. We are deeply grateful to our local and international customers for their trust and support. This expansion

also reflects our dedication to the 'Make in India' initiative, showcasing our resolve to manufacture, sell, and skill in India." "To ensure the seamless integration of advanced technology and superior manufacturing practices, eight technical engineers from KAI Industries in Japan have been stationed at the Neemrana plant. Their expertise and guidance are crucial in maintaining the high standards of precision and quality that KAI products are known for globally," added Mr. Pandya.

In alignment with KAI India's long-term strategic goals, this expansion is a step towards achieving sustained growth and establishing a strong foothold in both domestic and international markets. KAI India's vision is multi-faceted: "Make in India", "Sell in India & Overseas", and "Skill in India" and "Women Empowerment". This vision is at the core of the company's operations and future strategies. By expanding the Neemrana facility, KAI India is reinforcing its commitment to producing superior products within the country, enhancing the skill set of the local workforce, and establishing a strong presence in both domestic and international markets. Market demand and growth trends for these products indicate a robust increase, driven by rising consumer awareness and the growing emphasis on personal grooming. The expanded production capacity will enable KAI India

to meet this surging demand efficiently and maintain its competitive edge in the market.

KAI India offers a diverse range of products, including kitchen equipment starting from Rs 150 for knives, personal care items such as nail clippers starting from Rs 120, and shavers starting from Rs 20. The company's three-pronged distribution strategy covers general trade, modern trade, and e-commerce, supported by an extensive network of over 50,000 touchpoints. KAI boasts an extensive product portfolio of over 10,000 items spanning cooking, grooming, and beauty care categories. This diverse range highlights KAI's expertise and dedication to meeting the varied needs of consumers across these sectors. Their product lineup includes a wide range of beauty and grooming solutions meticulously crafted with Japanese technology, ensuring each product meets the highest standards of quality and performance. Japan-based KAI Group, established over 115 years ago, entered the Indian market in 2016 and has successfully established its state-of-the-art manufacturing facility in Neemrana, Rajasthan. Spanning over 30,000 square meters, this facility is a hub of innovation and excellence dedicated to producing high-precision beauty and personal care products. Driven by a mission to become a household name in India, KAI India is poised to enhance the daily lives of its consumers through products that offer unmatched precision and value. The expansion of the Neemrana plant is a significant milestone in KAI India's journey towards achieving this goal, reflecting the company's dedication to continuous improvement and its relentless pursuit of innovation.

दैनिक न्यूज़ ज्योति

जयपुर, शनिवार, 17 अगस्त, 2024



काई इंडिया ने 300 मिलियन येन के निवेश से नीमराना यूनिट में वुमेन्स रेज़र उत्पादन में 5 मिलियन यूनिट्स की वृद्धि की

न्यूज़ ज्योति संवाददाता

नीमराना। व्यूटी एवं पर्सनल केयर इंडस्ट्री में जाने-माने नाम काई इंडिया ने अपने नीमराना प्लांट की मैन्युफैक्चरिंग क्षमता बढ़ाने की घोषणा की है। इस घोषणा के साथ, वुमेन्स रेज़र बनाने की कंपनी की क्षमता में सालाना 5 मिलियन यूनिट्स की वृद्धि हो गई है। अपनी मैन्युफैक्चरिंग क्षमता बढ़ाने के लिए रुपय लगभग 300 मिलियन येन का निवेश करेगा। उम्मीद है कि विस्तार का काम 5 महीनों में पूरा हो जाएगा, और दिसंबर 2024 तक कंपनी की नई उत्पादन क्षमता का संचालन शुरू हो जाएगा। 'मेक इन इंडिया' में योगदान देने के प्रयास में काई इंडिया ने यह विस्तार किया है, जिससे न सिर्फ स्थानीय निर्माण को बढ़ावा मिलेगा बल्कि कंपनी देश के आर्थिक विकास में भी योगदान दे सकेगी। इस तरह उत्पादन बढ़ने से क्षेत्र में बढ़ी संख्या में नौकरियों के अवसर उत्पन्न होंगे, जिससे स्थानीय अर्थव्यवस्था को प्रोत्साहन मिलेगा। साथ ही उत्पादन बढ़ने से कंपनी नेशनल एवं इंटरनेशनल मार्केट्स में बढ़ती मांग को पूरा कर सकेगी। इस अवसर पर काई इंडिया के मैनेजिंग डायरेक्टर राजेश यू. पांडेया ने कहा, "यह काई इंडिया के लिए बड़ा कदम है। उपभोक्ताओं को उच्च गुणवत्ता के प्रोडक्ट्स उपलब्ध कराने की सोच के साथ हम अपनी मैन्युफैक्चरिंग क्षमता बढ़ रहे हैं। हम देशी-विदेशी उपभोक्ताओं के प्रति आभारी हैं, जिन्होंने हममें भरोसा बनाए रखा है। यह विस्तार 'मेक इन इंडिया' की दिशा में हमारे प्रयासों को भी दर्शाता है। नीमराना प्लांट में आधुनिक टेक्नोलॉजी एवं मैन्युफैक्चरिंग के नए तरीकों को शामिल करने के लिए जापान की काई इंडस्ट्रीज़ से आठ टेक्निकल इंजीनियर्स को प्लांट में नियुक्त किया गया है। उनके मार्गदर्शन से प्रोडक्ट्स में सर्वोच्च गुणवत्ता को बरकरार रखा जा सकेगा, जिसके लिए काई को दुनिया भर में जाना जाता है।" काई इंडिया के लक्ष्यों के अनुसार, यह विस्तार कंपनी के विकास में योगदान देगा और देशी-विदेशी बाजारों में इसकी स्थिति को और अधिक मजबूत बनाएगा। काई इंडिया 'मेक इन इंडिया', 'सेल इन इंडिया एण्ड ओवरसीज़', 'स्किल इन इंडिया' और 'महिला सशक्तीकरण' के दृष्टिकोण के साथ अपना संचालन करती है।

[NEWS](#)[RESEARCH](#)[LIVE DISCOURSE](#)[BLOG / OPINION](#)[INTERVIEW](#)[SUBMIT PRESS RELEASE](#)[AGRO-FORESTRY](#) [ART & CULTURE](#) [TECHNOLOGY](#) [ECONOMY](#) [EDUCATION](#) [ENERGY](#) [POLITICS](#) [LAW & GOVERNANCE](#) [HEALTH](#) [SCIENCE](#) [SOCIAL](#) [SPORTS](#)

Kai Group to Boost Manufacturing Capacity with 300 Million Yen Investment in Rajasthan

Japan-based Kai Group announced a 300 million yen investment to expand its manufacturing facility in Neemrana, Rajasthan. The expansion aims to increase the production of women's razors by over 5 million units annually and is expected to be completed by December 2024. This move aligns with Kai India's 'make in India' initiative.

Economy & Business

Devdiscourse News Desk| New Delhi

Updated: 10-08-2024 20:45 IST | Created: 10-08-2024 20:45 IST

Kai Group, a Japan-based personal care and kitchen equipment maker, announced a 300 million yen investment to expand its manufacturing facility in Neemrana, Rajasthan.

The latest investment aims to boost production capacity of women's razors by over 5 million units per year, according to the group's local subsidiary, Kai India.

Kai Group plans additional investment of around 300 million yen to bolster its manufacturing infrastructure. The expansion is expected to be completed in five months, with the enhanced production capacity operational by the end of December 2024.

This expansion aligns with Kai India's 'make in India' initiative, strengthening local manufacturing to meet increasing demand from both local and international markets.

Kai India Managing Director Rajesh U Pandya stated that the enhanced manufacturing capacity underscores the company's commitment to providing high-quality products to its customers. He acknowledged the trust and support of both local and international customers.

Market demand and growth trends for these products indicate a robust increase, driven by rising consumer awareness and the growing emphasis on personal grooming. The expanded capacity will enable Kai India to meet this demand efficiently and maintain its competitive edge in the market.

Kai Group, established over 115 years ago, entered the Indian market in 2016 and set up its manufacturing facility in Neemrana, Rajasthan.

(With inputs from agencies.)

[← Business](#)

Kai Group to Boost Rajasthan Facility with ₹300M Investment for Razor Production

By Swati Nair

Updated: Saturday, August 10, 2024, 20:54 [IST]



Kai Group, a Japanese company known for personal care products and kitchen equipment, announced an investment of 300 million yen (approximately Rs 17.17 crore) to expand its manufacturing facility in Neemrana, Rajasthan. This investment aims to boost the production capacity of women's razors by over 5 million units annually, according to a statement from Kai India, the group's local subsidiary.

The expansion is expected to be completed within five months, with the enhanced production capacity becoming operational by the end of December 2024. This move aligns with Kai India's "Make in India" initiative, which aims to strengthen local manufacturing and meet growing demand from both domestic and international markets.

Commitment to Quality and Customer Trust

Rajesh U Pandya, Managing Director of Kai India, stated: "Our enhanced manufacturing capacity is a testament to our commitment to providing high-quality products to our valued customers. We are deeply grateful to our local and international customers for their trust and support." The increased production capacity will help Kai India efficiently meet the rising demand and maintain its competitive edge in the market.

Kai Group has been in existence for over 115 years and entered the Indian market in 2016. The company established its manufacturing facility in Neemrana, Rajasthan, as part of its strategy to cater to the Indian market's needs.

Market Trends and Consumer Demand

The market demand for personal care products is on the rise, driven by increasing consumer awareness and a growing emphasis on personal grooming. This trend indicates a robust growth trajectory for these products, making the expansion timely and necessary for Kai India.

The additional investment of around 300 million yen underscores Kai Group's commitment to enhancing its manufacturing infrastructure. The company believes that this expansion will enable it to meet the surging demand more efficiently.

Kai India's focus on local manufacturing not only supports the "Make in India" initiative but also ensures that the company can respond swiftly to market needs. The expanded facility will play a crucial role in meeting both local and international demand for high-quality personal care products.

The company's strategic investment in expanding its production capacity reflects its long-term vision and dedication to maintaining high standards of quality. By increasing its manufacturing capabilities, Kai India aims to continue delivering superior products to its customers.

Kai Group's entry into the Indian market in 2016 marked a significant milestone in its global expansion strategy. The establishment of the Neemrana facility has enabled the company to better serve the Indian market while contributing to local economic growth.

[Home](#) / [Agency News](#)

Latest News | Kai Group to Invest 300 Million Yen to Expand Manufacturing Facility in Rajasthan

Get latest articles and stories on Latest News at LatestLY. Kai Group, a Japan-based personal care product and kitchen equipment maker, said it will invest 300 million yen (around Rs 17.17 crore) to expand production capacity of its manufacturing facility at Neemrana in Rajasthan.

Agency News

PTI | Aug 10, 2024 08:46 PM IST

A-

A+



New Delhi, Aug 10 (PTI) Kai Group, a Japan-based personal care product and kitchen equipment maker, said it will invest 300 million yen (around Rs 17.17 crore) to expand production capacity of its manufacturing facility at Neemrana in Rajasthan.

This latest investment is to increase the production capacity of women's razors by over 5 million units per year, according to a statement issued by the group's local subsidiary Kai India.

"The group is planning an additional investment, allocated around 300 million yen, reflecting KAI group's commitment to bolstering its manufacturing infrastructure," it said.

The expected timeline for the completion of this expansion is five months, and the company expects the enhanced production capacity will be operational by the end of December 2024.

This expansion aligns with Kai India's 'make in India' initiative, strengthening local manufacturing and meet the increasing demand from both local and international markets.

Kai India Managing Director Rajesh U Pandya said: "Our enhanced manufacturing capacity is a testament to our commitment providing high-quality products to our valued customers. We are deeply grateful to our local and international customers for their trust and support."

Market demand and growth trends for these products indicate a "robust increase" driven by rising consumer awareness and the growing emphasis on personal grooming.

"The expanded production capacity will enable Kai India to meet this surging demand efficiently and maintain its competitive edge in the market," it added.

Kai Group, established over 115 years ago, entered the Indian market in 2016 and has set up a manufacturing facility at Neemrana in Rajasthan.

Home > Sectors > Manufacturing

Japanese Firm Kai Group To Invest 300 Million Yen In Indian Facility Expansion

Updated: Aug 12, 2024 04:55:48pm



Japanese Firm Kai Group To Invest 300 Million Yen In Indian Facility Expansion

Listen Share Comments

Neemrana, Aug 12 (KNN) Kai Group, a Japanese manufacturer of personal care products and kitchen equipment, has announced plans to invest 300 million yen to expand its production capacity in India.

According to a statement from Kai India, the group's local subsidiary, the expansion is expected to boost annual production by over 5 million units.

The project is slated for completion within five months, with the enhanced capacity projected to be operational by the end of December 2024.

Rajesh U Pandya, Managing Director, Kai India, stated, "Our enhanced manufacturing capacity demonstrates our commitment to providing high-quality products to our valued customers."

"We are deeply grateful for the trust and support of our local and international clientele," he added.

The expansion aligns with Kai India's participation in the 'Make in India' initiative, aimed at strengthening local manufacturing capabilities.

The company cites robust market demand and growth trends, driven by increasing consumer awareness and a growing emphasis on personal grooming, as key factors behind the investment decision.

Kai Group, which has been in operation for over 115 years, entered the Indian market in 2016 with the establishment of its Neemrana manufacturing facility.

This latest investment underscores the company's long-term commitment to the Indian market and its strategy to meet rising demand efficiently while maintaining its competitive edge.

The investment will focus on increasing the output of women's razors at the company's Neemrana, Rajasthan facility.

The expansion is expected to serve both domestic and international markets, reflecting Kai Group's broader strategy to bolster its global manufacturing infrastructure.

(KNN Bureau)

◆ Home and abroad

Kai Group to invest 300 million yen to expand manufacturing facility in Rajasthan

📧 Indeevar parakh 📅 August 11, 2024 ⌚ 7:58 am



Kai Group, a Japan-based personal care product and kitchen equipment maker, said it will invest 300 million yen (around Rs 17.17 crore) to expand production capacity of its manufacturing facility at Neemrana in Rajasthan.

This latest investment is to increase the production capacity of women's razors by over 5 million units per year, according to a statement issued by the group's local subsidiary Kai India.

"The group is planning an additional investment, allocated around 300 million yen, reflecting KAI group's commitment to bolstering its manufacturing infrastructure," it said.

The expected timeline for the completion of this expansion is five months, and the company expects the enhanced production capacity will be operational by the end of December 2024.

This expansion aligns with Kai India's 'make in India' initiative, strengthening local manufacturing and meet the increasing demand from both local and international markets.

Kai India Managing Director Rajesh U Pandya said: "Our enhanced manufacturing capacity is a testament to our commitment providing high-quality products to our valued customers. We are deeply grateful to our local and international customers for their trust and support."

Market demand and growth trends for these products indicate a "robust increase" driven by rising consumer awareness and the growing emphasis on personal grooming.

"The expanded production capacity will enable Kai India to meet this surging demand efficiently and maintain its competitive edge in the market," it added.

Kai Group, established over 115 years ago, entered the Indian market in 2016 and has set up a manufacturing facility at Neemrana in Rajasthan.

SOURCE: PTI

Business

Kai Group to invest 300 million yen to expand manufacturing facility in Rajasthan



NewsDrum Desk
10 Aug 2024 20:45 IST



New Delhi, Aug 10 (PTI) Kai Group, a Japan-based personal care product and kitchen equipment maker, said it will invest 300 million yen (around Rs 17.17 crore) to expand production capacity of its manufacturing facility at Neemrana in Rajasthan.

This latest investment is to increase the production capacity of women's razors by over 5 million units per year, according to a statement issued by the group's local subsidiary Kai India.

"The group is planning an additional investment, allocated around 300 million yen, reflecting KAI group's commitment to bolstering its manufacturing infrastructure," it said.

The expected timeline for the completion of this expansion is five months, and the company expects the enhanced production capacity will be operational by the end of December 2024.

This expansion aligns with Kai India's 'make in India' initiative, strengthening local manufacturing and meet the increasing demand from both local and international markets.

Kai India Managing Director Rajesh U Pandya said: "Our enhanced manufacturing capacity is a testament to our commitment providing high-quality products to our valued customers. We are deeply grateful to our local and international customers for their trust and support." Market demand and growth trends for these products indicate a "robust increase" driven by rising consumer awareness and the growing emphasis on personal grooming.

"The expanded production capacity will enable Kai India to meet this surging demand efficiently and maintain its competitive edge in the market," it added.

Kai Group, established over 115 years ago, entered the Indian market in 2016 and has set up a manufacturing facility at Neemrana in Rajasthan. PTI KRH HVA



Kai Group To Fund 300mn yen To expand manufacturing facility in India

By [India Manufacturing Review Team](#) | Monday, 12 August 2024



Kai Group, a company from Japan that produces personal care items and kitchen appliances, announced plans to spend 300 million yen (approximately Rs 17.17 crore) to increase the **production capacity** of its factory in Neemrana, Rajasthan. According to a statement from Kai India's local subsidiary, this new investment aims to boost the production capacity of women's razors by more than 5 million units annually.

"The group is planning an additional investment, allocated around 300 million yen, reflecting KAI group's commitment to bolstering its **manufacturing infrastructure**," it said.

The company anticipates that the expansion will be finished in five months, with the upgraded production capacity ready by December 2024. This growth supports Kai India's 'make in India' campaign, enhancing domestic production to meet growing demands from local and global markets.

Kai India Managing Director Rajesh U Pandya said: "Our enhanced **manufacturing capacity** is a testament to our commitment providing high-quality products to our valued customers. We are deeply grateful to our local and international customers for their trust and support."

Market demand and growth trends for these products show a "strong increase" due to increasing consumer awareness and the growing importance of personal grooming.

"The expanded production capacity will enable Kai India to meet this surging demand efficiently and maintain its competitive edge in the market," it added.

Kai Group to invest 300-mln yen to expand production facility i

Monday, 12 Aug 2024

Japan-based personal care product and kitchen equipment maker Kai Group will invest 300 million yen (around Rs 17.17 crore) to expand production capacity of its manufacturing facility located at Neemrana in Rajasthan. This latest investment will be utilised to increase the production capacity of women's razors by over five million units per year.

The expected completion timeline of this expansion is five months, and the company expects the enhanced production capacity will be operational by the end of December 2024. It aligns with Kai India's 'make in India' initiative, and serves the purpose of strengthening local manufacturing and meet the increasing demand from both local and international markets.

The expanded production capacity will enable Kai India to meet this surging demand efficiently by offering high-quality products to its valued customers.

Kai Group entered the Indian market in 2016 by setting up a manufacturing facility at Neemrana in Rajasthan. Market demand for these products is driven by rising consumer awareness and focus on personal grooming.



Japan's Kai Group To Fund 300Mn yen To Expand manufacturing Plant

Asia Manufacturing Review Team | Monday, 12 August 2024



Kai Group, a company from Japan that produces personal care items and kitchen appliances, announced plans to spend 300 million yen (approximately Rs 17.17 crore) to increase the **production capacity** of its factory in Neemrana, Rajasthan. According to a statement from Kai India's local subsidiary, this new investment aims to boost the production capacity of women's razors by more than 5 million units annually.

"The group is planning an additional investment, allocated around 300 million yen, reflecting KAI group's commitment to bolstering its **manufacturing infrastructure**," it said.

The company anticipates that the expansion will be finished in five months, with the upgraded production capacity ready by December 2024. This growth supports Kai India's 'make in India' campaign, enhancing domestic production to meet growing demands from local and global markets.

Kai India Managing Director Rajesh U Pandya said: "Our enhanced **manufacturing capacity** is a testament to our commitment providing high-quality products to our valued customers. We are deeply grateful to our local and international customers for their trust and support."

Market demand and growth trends for these products show a "strong increase" due to increasing consumer awareness and the growing importance of personal grooming.

"The expanded production capacity will enable Kai India to meet this surging demand efficiently and maintain its competitive edge in the market," it added.

Home > Investment > KAI India reveals ambitious Neemrana facility expansion plans

INVESTMENT

KAI India reveals ambitious Neemrana facility expansion plans

Investing 300 million yen and expanding by December 2024 supports 'Make in India,' boosting growth and jobs.



by Staff Writer | August 13, 2024 SHARE



KAI India has announced a massive capacity addition at the Neemrana manufacturing plant to enhance women's razor manufacturing by 5 million units per annum with an investment of 300 million yen.

This expansion work when completed in the next five months will enhance the production capacity of the plant and is planned to be commissioned by December 2024.

The investment shows KAI Group's aim to improve its manufacturing facilities and support the 'Make in India' campaign, thus promoting economic development and employment opportunities.

To this end, eight technical engineers from KAI Industries in Japan will be involved in the integration of the technology and quality assurance.

According to Rajesh U Pandya, the Managing Director of KAI India, it is seen that this expansion is consistent with KAI's commitment to quality manufacturing, skill building of local talent and its corporate objectives of growth in the domestic and global markets. The new area will meet growing needs and contribute to KAI India's goal of manufacturing higher-quality goods and strengthening its position in the international market.

KAI started doing business in India in 2016 and has now successfully positioned its products in the beauty and personal care segment with an extensive product portfolio, ranging from kitchen utensils to personal grooming accessories available through multiple outlets.

KAI India announces major expansion at Neemrana manufacturing facility

Published on : Saturday 17-08-2024



Boosts women's razor production by additional 5 million units annually with an investment of 300 Million yen in India.



Neemrana plant of KAI India

Neemrana, Rajasthan, August 2024 – [KAI India](#), a leading name in the beauty and personal care industry, proudly announces a significant expansion of its [manufacturing capabilities](#) at the Neemrana plant. This strategic move will increase the production capacity of women's razors by over 5 million razors per year, marking a new era of growth and innovation for the company.

The group is planning an additional investment of 300 Million yen, reflecting KAI group's commitment to bolstering its manufacturing infrastructure. The expected timeline for the completion of this expansion is 5 months, ensuring that the enhanced production capacity will be operational by the end of December 2024.

This expansion aligns with KAI India's unwavering commitment to the "Make in India" initiative, strengthening local manufacturing and contributing to the country's economic growth. It will meet the increasing demand from both local and international markets and create many new jobs in the region, significantly strengthen the local economy.

Mr Rajesh U Pandya, Managing Director of KAI India, commented on the expansion: "This is an important step for KAI India. Our enhanced manufacturing capacity is a testament to our commitment providing high-quality products to our valued customers. We are deeply grateful to our local and international customers for their trust and support. This expansion also reflects our dedication to the 'Make in India' initiative, showcasing our resolve to manufacture, sell, and skill in India."

"To ensure the seamless integration of advanced technology and superior manufacturing practices, eight technical engineers from KAI Industries in Japan have been stationed at the Neemrana plant. Their expertise and guidance are crucial in maintaining the high standards of precision and quality that KAI products are known for globally," added Mr Pandya.

In alignment with KAI India's long-term [strategic goals](#), this expansion is a step towards achieving sustained growth and establishing a strong foothold in both domestic and international markets.

KAI India's vision is multi-faceted: "Make in India", "Sell in India & Overseas", and "Skill in India" and "Women Empowerment". This vision is at the core of the company's operations and future strategies. By expanding the Neemrana facility, KAI India is reinforcing its commitment to producing superior products within the country, enhancing the skill set of the local workforce, and establishing a strong presence in both domestic and international markets.

Market demand and growth trends for these products indicate a robust increase, driven by rising consumer awareness and the growing emphasis on personal grooming. The expanded production capacity will enable KAI India to meet this surging demand efficiently and maintain its competitive edge in the market.

ECONOMY & POLICY

Kai Group to Invest \$300 Million in Rajasthan

📅 14 Aug 2024 ⌚ 1 Min Read ✍️ CW Team

The Kai Group is set to invest 300 million yen (approximately \$300 million) to expand its manufacturing facility in Rajasthan. This investment marks a significant move for the company, aiming to enhance its production capacity and boost its presence in the Indian market.

The expansion will focus on increasing production capabilities for a range of personal care products, including razors, grooming tools, and other beauty essentials. The new facility is expected to incorporate advanced technology and innovative manufacturing processes to meet growing demand and improve operational efficiency.

This investment aligns with Kai Group's strategy to strengthen its foothold in the global market by leveraging India's growing consumer base and favorable business environment. The expansion is anticipated to create job opportunities in the region and contribute to the local economy.

KAI India Announces Major Expansion at Neemrana Manufacturing Facility

By Divya Rashtra - August 13, 2024 17 views 0



Starting @₹999 Only Online coding classes for kids & teens to become the innovators of the future **ENROLL NOW**
+91-9649141215 | www.jmdstudy.com

Neemrana, Rajasthan, – KAI India, a leading name in the beauty and personal care industry, proudly announces a significant expansion of its manufacturing capabilities at the Neemrana plant. This strategic move will increase the production capacity of women's razors by over 5 million razors per year, marking a new era of growth and innovation for the company.

The group is planning an additional investment of 300 Million yen, reflecting KAI group's commitment to bolstering its manufacturing infrastructure. The expected timeline for the completion of this expansion is 5 months, ensuring that the enhanced production capacity will be operational by the end of December 2024.

This expansion aligns with KAI India's unwavering commitment to the "Make in India" initiative, strengthening local manufacturing and contributing to the country's economic growth. It will meet the increasing demand from both local and international markets and create many new jobs in the region, significantly strengthen the local economy.

Mr. Rajesh U. Pandya, Managing Director of KAI India, commented on the expansion: "This is an important step for KAI India. Our enhanced manufacturing capacity is a testament to our commitment providing high-quality products to our valued customers. We are deeply grateful to our local and international customers for their trust and support. This expansion also reflects our dedication to the 'Make in India' initiative, showcasing our resolve to manufacture, sell, and skill in India."

"To ensure the seamless integration of advanced technology and superior manufacturing practices, eight technical engineers from KAI Industries in Japan have been stationed at the Neemrana plant. Their expertise and guidance are crucial in maintaining the high standards of precision and quality that KAI products are known for globally," added Mr. Pandya.

In alignment with KAI India's long-term strategic goals, this expansion is a step towards achieving sustained growth and establishing a strong foothold in both domestic and international markets.

KAI India's vision is multi-faceted: "Make in India", "Sell in India & Overseas", and "Skill in India" and "Women Empowerment". This vision is at the core of the company's operations and future strategies. By expanding the Neemrana facility, KAI India is reinforcing its commitment to producing superior products within the country, enhancing the skill set of the local workforce, and establishing a strong presence in both domestic and international markets.

Market demand and growth trends for these products indicate a robust increase, driven by rising consumer awareness and the growing emphasis on personal grooming. The expanded production capacity will enable KAI India to meet this surging demand efficiently and maintain its competitive edge in the market.

KAI India offers a diverse range of products, including kitchen equipment starting from Rs 150 for knives, personal care items such as nail clippers starting from Rs 120, and shavers starting from Rs 20. The company's three-pronged distribution strategy covers general trade, modern trade, and e-commerce, supported by an extensive network of over 50,000 touchpoints.

KAI boasts an extensive product portfolio of over 10,000 items spanning cooking, grooming, and beauty care categories. This diverse range highlights KAI's expertise and dedication to meeting the varied needs of consumers across these sectors. Their product lineup includes a wide range of beauty and grooming solutions meticulously crafted with Japanese technology, ensuring each product meets the highest standards of quality and performance.

Japan-based KAI Group, established over 115 years ago, entered the Indian market in 2016 and has successfully established its state-of-the-art manufacturing facility in Neemrana, Rajasthan. Spanning over 30,000 square meters, this facility is a hub of innovation and excellence dedicated to producing high-precision beauty and personal care products.

Driven by a mission to become a household name in India, KAI India is poised to enhance the daily lives of its consumers through products that offer unmatched precision and value. The expansion of the Neemrana plant is a significant milestone in KAI India's journey towards achieving this goal, reflecting the company's dedication to continuous improvement and its relentless pursuit of innovation.

♥
—
THANK YOU